

# The Perfect Cake

SAVING YOUR SANITY, ONE LIST AT A TIME



PREMIER  
BRIDE®

COLLEEN BIES PHOTOGRAPHY

©2025 PREMIER BRIDE OF CENTRAL AND NORTHEAST WISCONSIN | PBNEWI.COM

# The Perfect Cake

*Choose your cake confidently with the right research.*

## RESEARCH LOCAL BAKERIES

Find a baker or a pastry chef near you if you don't already have a preferred bakery. Search through our Real Wedding galleries for samples of what other couples have had to see what you like. A good bakery should provide you with a portfolio of its work so you can see the baker's style as well as what is able to be offered.

## DECIDE YOUR CAKE DECOR

Connect your baker and florist if you are someone who prefers real flowers on your cake rather than edible gum paste, fondant, buttercream, or marzipan roses and make sure they can get the flowers ahead of time. Be sure to ask the florist if the flowers you want added to your cake are edible as some are poisonous.

## BOOK A TASTING

You'll want to meet with the baker/pastry chef as well as sample their products. Come hungry! Some bakeries will even make custom flavored icings or cakes if you ask. If you want a liquor or flavoring added to a cake, then make sure you ask! If you have pictures of what you like, then showing the baker the photos will help them understand your vision.

## DECIDE WHAT KIND OF CAKE

Choose the flavors, design, delivery date, and type of cake, size and cost. Some couples prefer a "dummy cake" which is designed like a real cake but is made of styrafoam. Perfect for photos! Guests are then served a separate sheet cake so that portions are more controlled. Also know that some venues and caterers charge a slicing fee.

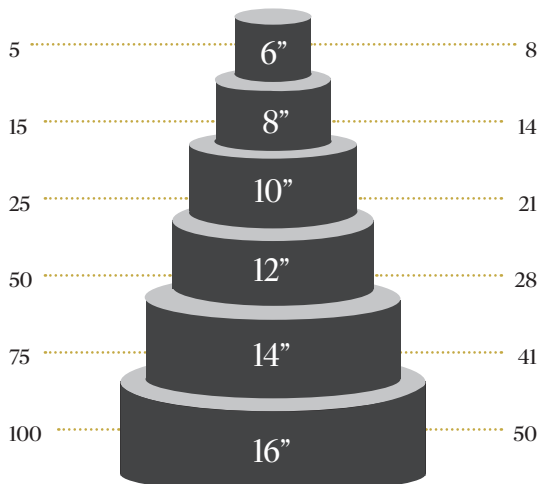
## BE PREPARED TO SIGN A CONTRACT

The contract outlines what you can expect to receive from your baker, what deposit is required, and will make sure you get the cake you're expecting based on what you have discussed. Know that if for any reason your wedding is cancelled, then you more than likely will not be getting a refund. Don't be scared just be prepared.

## Cake Servings Guide

### ROUND

WEDDING CAKE PIECES (1X2)  
PARTY CAKE PIECES (2X2)



### SQUARE

WEDDING CAKE PIECES (1X2)  
PARTY CAKE PIECES (2X2)

